CITY OF SANTA BARBARA



REGULAR MONTHLY MEETING SANTA BARBARA ARTS AND CRAFTS SHOW ADVISORY COMMITTEE

Tuesday, September 8, 2015

Louise Lowry Davis Center 1232 De La Vina Street

Screen New Members: 6:00 – 7:00 p.m. Regular Meeting: 7:00 - 9:00 p.m.

Meeting Minutes

CALL TO ORDER 6:09pm

ROLL CALL

SCREEN NEW MEMBERS

Committee

Ed Schmitz - Arts- Present
Jim Hockin - Arts- Present
Marilyn Dannehower - Crafts - Present
Rebecca Plum – Crafts - Present

1st Alternate Members

Charlotte Barnard – Crafts - Present **2nd Alternate Members** - Open

CHANGES TO AGENDA

None

PUBLIC COMMENT

None

CONSENT CALENDAR

- Approval of Minutes of the August 11, 2015 Meeting For Action (attachment)
 Motioned Seconded and Carried unanimously to approve the August 11, 2015 Meeting Minutes.
- 2. Statistics Report For Information (attachment)
 Jason Bryan presented the statistics report.

OLD BUSINESS

1. Review the space claiming rule (H.1) as it relates to how spaces are claimed at 6:00am if show members are present before that time. – For Discussion

Jim Hockin presented a prepared statement regarding H.1. (Attachment)

Mr. Hockin stated that the idea of the rule change is to have the first person to claim a space obtain the space. Mr. Hockin stated that the intention is to provide a way to reserve a space with the permit prior to 6am.

Staff

Jason Bryan - Senior Recreation Supervisor Xochitl Camarena – Recreation Specialist Parks & Recreation Commission Liaison LeeAnne French - Present

Member At Large - Open

Mr. Bryan stated that from a management perspective the new rule should include a limit as to how early people can claim a space and stated that the park and parking (both on-street and the waterfront lots) are closed until 6:00am.

Ed Schmitz suggested keeping the 6:00am time reference, if no person is allowed to park at a public park until 6:00am.

Rebecca Plum suggested changing the rule to 5:45am.

Mr. Schmitz suggested not changing rules regarding topics the show does not have jurisdiction over until 6am.

Mr. Bryan asked that any potential rule suggestion state that the first person who intends to claim a space remain present until 6:00am, when setup can begin.

Helen Heising suggested changing the following sentence in Mr. Hockin's prepared statement "An available space may be reserved prior to 6:00am by the first member to display a valid permit at that space and who clearly remains present at that space at 6:00am" to "An available space may be reserved prior to 6am by the first member to display a valid permit at that space and who clearly remains present at that space continuously until 6am."

Ms. Heising would like clarification on whether show members can be inside of their parked vehicle after laying their permit on an open space to claim a space, or whether they would be required to remain sitting or standing on the sidewalk in front of the space claimed.

Ms. Heising stated that the following sentence in Mr. Hockin's prepared statement constituted a major rule change, and would have a huge impact on the culture of the show: "At 10:00am spaces are considered available if not occupied by a member present with a valid permit displayed." She stated that according to the current rules, a member is not required to be physically present in their space at 10am, and that a permit being displayed was enough to reserve the space until the member arrives to set up and sell.

Ms. Dannehower changed the following sentence from "At 10:00am spaces are considered available if not occupied by a member present with a valid permit displayed." to "At 10:00am spaces are considered available if no member is set up, present, or has not displayed a valid permit."

Mr. Schmitz stated that it does not make sense to have spaces for people that only want attendance.

Charlotte Barnard stated that we are creating more problems with creating these rules and that it is counterproductive; the more rules the show begins to implement the more people use the rules for their benefit, not for the show.

LeeAnne French stated that if tables are placed, the intent to set up is obvious.

Ms. Dannehower suggested the following rule change "An available space may be reserved prior to 6:00am by the first member to display a valid permit at that space and who clearly remains present continuously until 6:00am."

Old Business Item 1 will be continued at next month's meeting.

2. Advertising Report

a. Consider participating in the K-Lite holiday radio promotion for \$1,000 for two weeks or \$2,000 for four weeks – For Action

Mr. Bryan presented the K-Lite holiday radio promotion. Ms. Dannehower suggested inquiring about better pricing.

b. Quotes for window cling decals and stickers have been obtained. Staff is requesting that board choose one option, so staff can move forward. This expenditure was previously authorized. – For Action

Mr. Bryan suggested purchasing static cling vinyl stickers: 2000 weather proof vinyl labels (4X4 inches) for \$500.

Motioned Seconded and Carried unanimously to approve the vinyl stickers.

 Consider purchasing a paid ad on the on the Chamber of Commerce "flat map". – For Action

Mr. Bryan presented the Chamber of Commerce's Flat Map rates. Motioned Seconded and Carried unanimously to approve the 2 inch by 1 ½ inch Flat Map advertisement.

d. Review draft sign designs and select one or make changes for the signs requested on Cabrillo Blvd. – For Action

Motioned Seconded and Carried unanimously to approve the draft sign.

e. Receive information on the cost to participate in the State Street Flag Program – For Information

Mr. Bryan presented the information from Downtown Organization regarding the State Street Flag Program. The Committee agreed with staff that the cost of the program is too high for the Show to participate in.

f. Review performance of social networking efforts and websites. – For Discussion

Mr. Bryan stated that the Arts & Crafts Show's Facebook page has had more postings about current show members and suggested show members share content with their own contacts.

3. Review language on B.5 for screenings – For Discussion

Mr. Hockin presented a prepared statement. (Attachment)
Motioned Seconded and Carried unanimously to continue this item at next month's meeting.

4. Updates Bridge Replacement Project –For Discussion

Mr. Bryan reported that the show will be losing spaces 1 to 74 in the Arts section in October. Banners have been approved to be displayed on the construction fencing on show dates.

5. Discuss the possibility of re-mapping the Crafts section so all spaces are 15 feet wide – For Discussion

Mr. Bryan and Ms. Plum will meet and create a draft map of what the remapping will look like.

NEW BUSINESS

1. Election Results - For Information

Mr. Bryan presented the election results and welcomed Mr. Schmitz to the Advisory Committee.

3. Vote for new Advisory Committee Chair - For Action

Mr. Bryan suggested that the Advisory Committee vote for a new Committee Chair every six months.

Motioned Seconded and Carried unanimously to have Marilyn Dannehower continue as the Committee Chair until December 2015.

4. Confirm the placement of Mette Julian in the handicap space assignment adjacent to the driveway in front of the Chase Palm Park Craft Center – For Action

Mr. Bryan stated that the City's inclusion support staff recommended the Crafts Section handicap space adjacent to the driveway in front of the Chase Palm Park Craft Center be assigned to Mette Julian.

Motioned Seconded and Carried unanimously to assign Mette Julian to the Crafts section handicap space assignment adjacent to the driveway in front of the Chase Palm Park Craft Center.

5. Discuss Weather Day Rule – For Discussion

The City would support the Advisory Committee's recommendation to add Saturday shows after "Severe Rain Day", subject to availability, where the show would be completely rained out and no members could remain to show.

Ms. Dannehower asked of Mr. Bryan to present the language from management at next month's meeting. Mr. Bryan will present draft weather day language at next month's meeting.

Ms. French suggested the continuation of the weather day rule discussion due to the anticipated "El Niño" year.

6. Discuss the requirement for excused absences for Advisory Committee – For Discussion

Mr. Bryan stated that per the Arts & Crafts Show Procedures and Regulations, Advisory Committee members are required to give a 24 hours notice for excused absences, unless an alternate can be secured by the absent Advisory Committee member. Two or more unexcused absences in a six month period cause an automatic revocation from the Advisory Committee.

STAFF REPORTS

1. Special Events-

Cruise Ship Visits: Sunday, September 24th, Sunday October 4th

2. General Correspondence

Email from Lyn Gianni regarding combining sections.

Email from Michael Beickel regarding integrating sections.

Email from Margot Von Phul regarding separating sections.

Email from Jeff Kennedy and Jason Bryan's response on weather day policy.

Email from Tony Longo regarding weather day rule.

3. Citations, Complaints and Incidents – For Discussion

Mr. Bryan stated that he reviewed correspondence and monitor notes regarding people squatting on Arts & Crafts show spaces and panhandling in the area. Mr. Bryan clarified that passive panhandling is legal and cannot be prohibited, but encouraged show members to contact Police if any laws are broken such as drinking alcohol in the park, use of illegal drugs, fighting or aggressive panhandling.

ADJOURNMENT 9:04pm

Next Regular Meeting: Louise Lowry Davis Center

Tuesday October 13, 2015